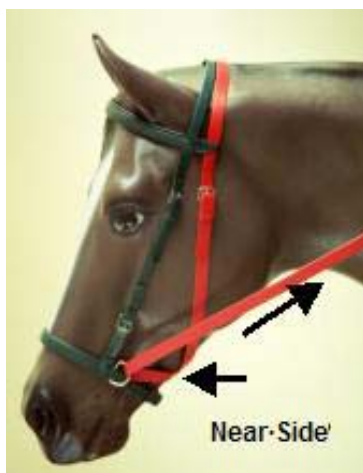


How the NoBit Bridle™ Works



The mechanics of the bridle are fairly straightforward. The basic principle is pressure and release – apply pressure to the horse to get a response then release the pressure when the horse responds correctly.

The noseband, cheek straps and brow band (shown in green in the photos) are simply there to locate the bridle on the horse. Unlike a hackamore or bosal, the noseband applies only minimal incidental pressure (does not contract and squeeze the nose) and is located on the bony part of the nose. The reins and poll strap together form a single loop (shown in red in the photos) which transmits the pressure to the appropriate areas of the horse.

Turning:

To turn left, the rider pulls on the left rein, and pressure is transmitted through the left ring on the noseband, under the jaw via the crossover straps, and up the right side of the horse's head. The horse feels gentle pressure from the underside of the jaw and up the side of the face, creating a "pushing" motion (along the area indicated by the red arrows in the Off Side photo) and instinctively reacts by moving away from the pressure (in this case to the left as desired). Once the horse does this and the pressure is released, the horse is rewarded, thereby reinforcing good behaviour each time this occurs.



Stopping:

To stop, the rider applies gentle pressure to both reins as per normal. In this case the pressure is transmitted up both sides of the head and is focussed on the back of the poll (in the area indicated by the blue arrows in the Poll photo), pushing the head down, and the horse instinctively slows or stops.



Because the pressure is always applied to the hard bony areas of the head, it is almost impossible to cause the horse any pain. Because there is no bit to evade, the horse will always receive the same message from the rider, regardless of what it is doing.

The retraining time is usually only a couple of minutes. Because the horse is simply responding instinctively to pressure, there is no specific training required, all the horse requires is time to get used to the new sensations.

Some riders and especially drivers have reported that the NoBit Bridle feels like power steering after a conventional bit. And it's not just for horses with mouth problems, the vast majority of horses will respond to this bridle and show improvement.

